

IRC NEWSLETTER

U.S. Embassy, Brasilia

August, 2013

WELCOME!!

"Sending my warmest greetings to the entire community as your new Regional Information Resource Officer for Brazil, Colombia, Paraguay, and Venezuela. My name is Elenita Tapawan, and together with the IRC team, we shall endeavor to strengthen our existing partnerships with libraries, schools, and universities. My entry into the information service industry began with the Bill & Melinda Gates Foundation U.S. Library Program, traveling throughout the United States and Native American communities to outfit libraries with public access computers and provide unfettered access to the Internet. I have ten years experience in implementing public library programs for immigrant patrons in the United States, with a focus on developing multiple literacies among youth. Prior to Brasilia, I was IRO for Mexico and Central America, and managed the biggest overseas American library in the region, the Benjamin Franklin Library in Mexico City. In the brief time that my husband, young daughter and I have spent in Brasilia, we have already grown fond of the people and our surroundings. To reciprocate the sincere welcome we have experienced, please allow me to personally greet you the next time you visit the IRC. For authoritative, current, and quality information about U.S. education, culture, politics, and anything else you want to know about America, the IRC can't be beat!"

Elenita Tapawan. Information Resource Officer



Elenita Tapawan, our new Regional Information Resource Officer for Brazil, Colombia, Paraguay, and Venezuela, at the opening of the new **Science Corner** at Catholic University of Brasilia, on August 5th, 2013.

TRENDING TOPICS!

BENJAMIN FRANKLIN SCIENCE CORNER!

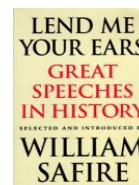
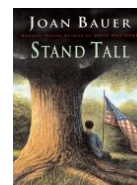
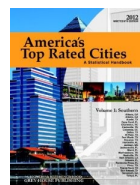
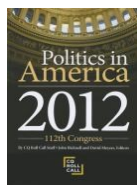


On August 5, IRC Brasilia inaugurated the opening of its Science Corner at the Catholic University of Brasilia (UCB) Library. Over 100 academics and dignitaries, attended the opening, which coincided with the 20th anniversary of Catholic University's library. This partnership between the IRC and UCB will allow the greater Brasiliense community to take advantage of state-of-the-art technology and current science publications; and two videoconference classrooms inside the Corner to connect with American scientists and local experts. Ceremony attendees voted to name this new American Space the Benjamin Franklin Science Corner.

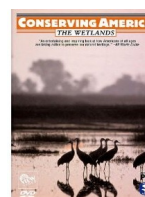
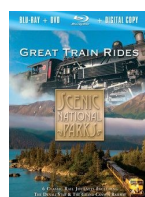
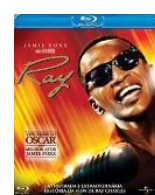
COLLECTION HIGHLIGHTS!

ALL THE MATERIALS ARE AVAILABLE IN THE IRC!!

BOOKS



BLU-RAYS/DVDS



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ircbsb@state.gov / 0800-618747



COLLECTION HIGHLIGHTS!

MAGAZINES



ARTICLE ALERT

Hempel, Jessi. **LinkedIn: how it's changing business (and how to make it work for you)**. Fortune, v. 168, Issue 1, July 2013.

The article discusses business-networking company LinkedIn. Although more than 200 million professionals have filed their resumé on the firm's Website, LinkedIn has added functionality beyond storing resumes including the means for users to post presentations about their work, and the news-aggregation feature "LinkedIn Today." Most of the Fortune 100 companies license LinkedIn's software. However, chief executive Jeff Weiner considers his firm to be a consumer-facing one. Weiner's goal is to provide connections among all who either have or want a job.

Kenny, Charles; Sandefur, Justin. **Can Silicon Valley save the world?** Foreign Policy, Number 201, July/Aug. 2013.

Not content with dominating IPOs on Wall Street, Silicon Valley entrepreneurs are taking their can-do, failure-conquering, technology-enabled tactics to the challenge of global poverty. In a 2003 speech, Kofi Annan, then UN secretary-general, challenged Silicon Valley's tycoons to look abroad, daring the valley to "bring more of its remarkable dynamism and innovation to the developing world." California moguls old and new have risen to the challenge. The most famous of these techno-philanthropists, Microsoft founder Bill Gates and his wife, Melinda, commit jaw-dropping sums of cash each year, backed up by the best science that money can buy, in a business-like effort to eradicate polio and river blindness, and to raise small farmers' incomes in Africa and South Asia. Technology, of course, has already made a huge difference in the quality of life of many of the world's poorest people. The tech gurus, like so many evangelists of earlier eras, are wildly overoptimistic about what their gadgets can accomplish in the world's poorest places.

Schleicher, David. **City unplanning**. Yale Law Journal, v. 122, Number 7, May 2013.

Generations of scholarship on the political economy of land use have tried to explain a world in which tony suburbs use zoning to keep out development but big cities allow untrammelled growth because of the political influence of developers. But as demand to live in them has increased, many of the nation's biggest cities have substantially limited development. Although developers remain important players in city politics, we have not seen enough growth in the housing supply in many cities to keep prices from skyrocketing. This Article seeks to explain this change with a story about big-city land use that places the legal regime governing land-use decisions at its center.

TRENDING TOPICS!

BENJAMIN FRANKLIN SCIENCE CORNER!



Visit the Science Corner at:
Universidade Católica de Brasília
(Library) - Campus I - QS 07 Lote 01
EPCT, Taguatinga/DF.

MALA DA LEITURA



The Mala da Leitura is travelling to a new school! Now it is time for the Centro de Ensino Médio Setor Oeste (CEMSO) high school students to have access to a collection of about 50 titles of fiction, non-fiction and biographies by North-American authors translated into Portuguese. The project aims to facilitate access to information and reading to children, teenagers and adults in low-income localities. If you know a public school that may be interested in receiving the Mala da Leitura project, let us know!

**Did you know the IRC is open until
8:00 pm
Tuesdays and Wednesdays?
Come visit us!
SHIS QI 09 Conjunto 17 Lote 1
Casa Thomas Jefferson - Lago Sul**

JOIN US!!



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